



## 2014/5 Beverages for K-12 Schools

**Meet USDA Regulations  
Effective July 2014  
(For midnight before until 30 minutes  
after the School Day)**

USDA Permitted Beverages	Brands	Size	Elem. School	Middle School	High School
Plain water or plain carbonated water	Aquafina	Any	✓	✓	✓
	Schweppes Sparkling Seltzer Water: Original	12 or 20 oz	✓	✓	✓
Calorie-free, flavored water, with or without carbonation	Aquafina FlavorSplash: Grape, Raspberry, Wild Berry	16.9 or 20 oz	X	X	✓
	Aquafina FlavorSplash Sparkling: Four Berry Blend, Kiwi Strawberry, Orange Citrus	16.9 oz	X	X	✓
	Propel: Berry, Black Cherry, Blueberry Pomegranate, Cranberry Lime, Grape, Kiwi Strawberry, Lemon, Mandarin Orange, Peach	16.9 or 20 oz	X	X	✓
	Schweppes Sparkling Seltzer Water: Lemon/Lime Orange, Black Cherry, Raspberry Lime	12 or 20 oz	X	X	✓
	SoBe Lifewater 0 Calorie: Acai Raspberry, Black and Blue Berry, Blood Orange Mango, B-Energy Black Cherry Dragonfruit, B-Energy Strawberry Apricot, Fuji Apple Pear, Kiwi Cherimoya, Strawberry Dragonfruit, Yumberry Pomegranate	20 oz	X	X	✓
	SoBe Lean Cranberry Grapefruit (fountain)	Ftn	X	X	✓
100% Fruit and/or Vegetable Juice	Dole Shelf Stable Juices: Apple, Fruit Punch, Orange	10 oz	X	✓	✓
	Naked Juice: Orange Juice, Berry Blast, Strawberry Banana, Green Machine, Mighty Mango	10 oz	X	✓	✓
	Naked Juice Coconut Water: Plain, with Coconut Water + Lychee Juice, with Mango Peach Juice, with Pineapple Juice	11.2 oz	X	✓	✓
	O.N.E. Coconut Water	11.2 oz	X	✓	✓
	Tropicana Chilled Juices: Apple Juice, Grape Juice, Farmstand Peach Mango, Farmstand Pomegranate Blueberry, Farmstand Strawberry Banana	12 oz	X	✓	✓
	Tropicana Pure Premium Juices: Orange Juice – Healthy Kids, Orange Juice - No Pulp, Orange Juice - with Calcium & Vitamin D, Orange Juice - No Pulp, Orange Juice - Some Pulp (Homestyle), Orange Strawberry Banana Juice, Ruby Red Grapefruit Juice		✓ Up to 8 oz	✓ Up to 12 oz	✓ Up to 12 oz
	Tropicana Shelf Stable Juices: Apple Juice, Fruit Medley Plus, Orange Juice, Strawberry Kiwi Juice Plus, Ruby Red Grapefruit Juice, Strawberry Orange Juice	10 oz	X	✓	✓
100% fruit and/or vegetable juice diluted with water (with or without carbonation) and no added sweeteners	IZZE with Vitamins: Sparkling Apple, Sparkling Blackberry, Sparkling Clementine, Sparkling Grapefruit, Sparkling Pomegranate	8.4 oz	X	✓	✓
Other flavored and/or carbonated beverages labeled with less than 5 calories per 8 fl oz or no more than 10 calories per 20 fl oz	Diet Pepsi; Pepsi MAX; Pepsi One; CF Diet Pepsi; Diet Pepsi Lime; Diet Pepsi Vanilla; Diet Pepsi Wild Cherry; Diet Mt Dew; CF Diet Mt Dew; Diet Mt Dew Code Red; Diet Sierra Mist; Diet Mug Root Beer; Diet Mug Cream Soda	Up to 20 oz	X	X	✓
	Lipton Brisk Sugar Free Lemonade	Up to 20 oz	X	X	✓
	Lipton Brisk Diet Lemon Iced Tea	12 oz	X	X	✓
	Lipton Diet Green Tea with Citrus Lipton Diet Green Tea with Mixed Berry; Lipton Diet White Tea with Raspberry; Lipton Sparkling Diet Green Tea with Strawberry Kiwi	16.9 oz or 20 oz	X	X	✓
	Lipton PureLeaf: Unsweetened, Diet Lemon, Diet Peach	18.5 oz	X	X	✓
	Fruit Shoots – No Sugar Added	10.1 oz	X	X	✓
Other flavored and/or carbonated beverages labeled with no more than 40 calories per 8 fl oz or no more than 60 calories per 12 fl oz	G2: Blueberry Pomegranate, Fruit Punch, Glacier Freeze, Grape, Lemon-Lime, Mixed Berry, Orange, Raspberry Melon, Tropical Blend, Tropical Punch, Watermelon Strawberry	12 oz	X	X	✓
	Pepsi Next Lipton Brisk Iced Tea & Lemonade Starbucks Refreshers Orange Melon	12 oz	X	X	✓

**Notes:**

- In addition to complying with the USDA regulations summarized above, PepsiCo will adhere to state and local regulations on school beverage sales.
- In schools that are not subject to the USDA regulations and in all schools during the extended school day, PepsiCo will follow the PepsiCo Global School Beverage Policy. PepsiCo's Global Policy, which is available at [www.pepsico.com](http://www.pepsico.com), is consistent with the USDA regulations except that it permits sports drinks before, during and after physical activity/heat and does not include size limits for beverages that meet the nutrition guidelines.



## USDA Beverage Standards for K – 12 Schools (Effective July, 2014)

*The following standards will apply to beverages sold to students from midnight before until 30 minutes after the official school day in public schools that participate in the national school meal program.*

Category	Elementary	Middle	High
Plain water or plain carbonated water	Any size	Any size	Any size
100% fruit/vegetable juice and 100% fruit/vegetable juice diluted with water (with or without carbonation) and no added sweeteners	≤ 8 fl oz	≤ 12 fl oz	≤ 12 fl oz
Unflavored low-fat milk and flavored or unflavored fat-free milk and nutritionally equivalent milk alternatives	≤ 8 fl oz	≤ 12 fl oz	≤ 12 fl oz
Calorie-free, flavored water, with or without carbonation	Not permitted	Not permitted	≤ 20 fl oz
Other flavored and/or carbonated beverages labeled with less than 5 calories per 8 fl oz or no more than 10 calories per 20 fl oz	Not permitted	Not permitted	≤ 20 fl oz
Other flavored and/or carbonated beverages labeled with no more than 40 calories per 8 fl oz or no more than 60 calories per 12 fl oz	Not permitted	Not permitted	≤ 12 fl oz
Caffeinated beverages	Not permitted*	Not permitted*	Permitted

\* except trace amounts naturally occurring