2016 Post-Election Overview

The Impact on the Convenience Services Industry
Presented by: Eric Dell, SVP Government Affairs
An Overview

Federal
- President
- Electoral College Map
- U.S. Senate
- U.S. House

State
- Governors
- Legislatures

Ballot Initiatives
- Sugar Sweetened beverage taxes (Oakland, San Francisco, Boulder, Austin (CA))

Impact on the Industry
- Tax Policy
- Food Policy
- Labor Policy
- Energy Policy
- First 100 Days
FDA’s Calorie Disclosure Rule

President- Elect Donald J. Trump

Vice President – Elect Mike Pence
Donald Trump wins the electoral college with 276 votes

2016 Electoral College map
Reported as of November 9th at 5:34 am

Hillary Clinton (D)
Running Mate: Tim Kaine
Popular Vote: 47%
States Carried: 20 + DC

Donald Trump (R)
Running Mate: Mike Pence
Popular Vote: 48%
States Carried: 30


*States not officially called but leaning towards shade indicated on the map
2016 popular vote is close, with Trump having a 1 percent lead

Presidential popular vote in millions, by party
1952-2016, reported as of November 9th at 5:11 am

Democrats gain one seat in Senate, Republicans maintain majority

2016 U.S. Senate election results map

- Democratic winner
- Republican winner
- Not yet called

The Republican Party maintains its majority in the Senate after the 2016 elections

Composition of the 115th Senate map

- 2 Democrats
- 2 Republicans
- 1 Democrat + 1 Republican
- 1 Democrat + 1 Independent
- 1 Republican + 1 Independent
- Not yet called

*Louisiana will hold a runoff on Dec. 10

Republican party wins a majority in the Senate

Control of the 114th vs. 115th Senate

Control of the 114th Senate (2014-2016)
44-2-54
Republican Senate Majority

Control of the 115th Senate (2016-2018)
45-2-51
Republican Senate Majority

*Louisiana and New Hampshire Senate races not yet called

Sen. Duckworth’s (D-IL) victory marks the only Senate seat gained by either party

Map of seats gained and held, 2016 Senate elections

Most Senate races were won with a margin greater than 5%

Margins of victory, 2016 Senate elections

Republicans keep the Senate and limit Democratic gains in the house in 2016 elections

Party Control at Beginning of 115th Congress (2017-2019)

- **Republican Senate Majority**: 45-2-52*
- **Republican House Majority**: 235-191*

*As of 5:30 AM on Nov 9, two Senate races have yet to be called: **NH**, which is too close to call, and **LA**, which will be going to a run-off.

*As of 5:30 AM on Nov 9, nine House races have yet to be called.*

Sources: National Journal Research, 2016
Democrats gain net 7 seats, Republican maintain majority

2016 House election results map

Republicans retain control of House; limit Democratic gains in 2016 elections

Control of the 114th vs. 115th House

Control of the 114th House (2014-2016)

- Democrats
- Republicans
- Independents
- Not yet called

234-201

Republican House Majority

218 Seats Needed for a Majority

Control of the 115th House (2016-2018)

- Democrats
- Republicans
- Independents
- Not yet called

235-191

Republican House Majority

218 Needed for Majority

*As of 5:30 AM on Nov. 9, nine House races have yet to be called

Sources: National Journal research, 2016.
Republicans gain 2, lose 9 seats in House

House seats gained and held, 2016 House elections

Democrats: 191
Republicans: 235
Independents: 0
Not yet called: 9

GOP controls majority of governorships

Map of state governors composition, by party

Results as of 5:25 AM, November 9, 2016

Republicans control majority of state legislatures

Map of state legislatures results, by party

Results as of 6:00 AM, November 9, 2016

- Democrat: 13
- Republican: 29
- Split: 3
- Nonpartisan: 1
- Not yet called: 5

* Nebraska has a unicameral, nonpartisan legislature

Republicans control majority of state legislatures and governorships

Party control of state legislatures and governorships

Dem legislature, Dem governor
GOP legislature, GOP governor
Dem legislature, GOP governor
GOP legislature, Dem governor
Split legislature, Dem governor
Split legislature, GOP governor
N/A*
Not yet called

* Nebraska has a unicameral, nonpartisan legislature and a GOP governor, Alaska has an independent governor and a GOP legislature

Issues

National Security
Executive Order - Iran Nuclear Deal was an executive order agreement. I believe Trump may invalidate this quickly after January 20th.

Energy
Trump administration will work these issues from a business perspective more than a climate change focus.

Healthcare
Repeal and/or Replace Obamacare

Immigration
Very difficult issue even with a Republican Congress
Real Potential for Action on Department of Labor Overtime Rule

ALSO: Trump does not support increase of minimum wage at federal level
Food Policy

Donald Trump’s 2016 Republican platform calls for breaking the SNAP program away from the USDA and the farm bill. As an independent entity, SNAP would be more vulnerable to budget cuts. For the Republican party, this is consistent. The party has for some years now persistently sought to reduce the SNAP program.

Trump supports GMO foods, and opposes mandatory labeling.
Climate Change & Energy Policy

Donald Trump has previously declared his intention to abrogate the Paris treaty, in which 195 nations solemnly pledged their best efforts to slow global warming.

The Republican platform also outlines plans to eliminate the Environmental Protection Agency.
Trump’s likely cabinet picks include prominent faces from the Republican Party

Donald Trump’s possible cabinet appointees

**Reince Priebus**
*RNC Committee Chairman*

Priebus has come to the defense of Trump throughout the election season while other Republicans have wavered. NBC News sees an appointment of Priebus to the White House as an olive branch to the Republican establishment. The Trump campaign reportedly is considering Priebus for chief of staff.

**Newt Gingrich**
*Former Speaker of the US House of Representatives*

Former Speaker Gingrich has stated that Trump offered him a senior position on his team in July. Later that month, he publicly stated that he would like to serve as a senior adviser “for the entire federal government” to point out waste, fraud and abuse. Trump campaign advisers have stated that Gingrich would likely be Trump’s pick for secretary of state.

**Rudy Giuliani**
*Former Mayor of New York City*

Former Mayor Giuliani has been noted as a strong candidate for the position of secretary of homeland security, particularly due to his experience dealing with the aftermath of the September 11 attacks. Giuliani has advocated on behalf of the Trump campaign, speaking at this year’s Republican National Convention. Trump campaign advisers have stated that Giuliani is slated as Trump’s attorney general.

Trump’s potential picks for energy and agriculture secretaries largely come from the private sector

Donald Trump’s possible cabinet appointees

**Harold Hamm**  
*Fracking industry mogul*

Hamm is an energy industry mogul known for his involvement with fracking. He was previously named energy advisor to Mitt Romney’s presidential campaign in 2012. Hamm was named as an influence for Trump’s speech in May to an oil industry conference, and spoke himself at this year’s Republican National Convention. He is a contender for the position of Trump’s energy secretary.

**Chuck Conner**  
*CEO of the National Council of Farmer Cooperatives*

Conner, formerly the US deputy secretary of agriculture under President George W. Bush, is the current CEO of the National Council of Farmer Cooperatives. He has experience working at the National Economic Council and was president of the Corn Refiners Association. He has been named as a potential candidate for agriculture secretary, along with Bruce Rastetter.

**Bruce Rastetter**  
*CEO of Summit Group*

Rastetter is an Iowan entrepreneur and business executive in the feed management, building construction, and swine production industries. He has founded business enterprises such as Heartland Pork Enterprises and Hawkeye Energy Holdings. His current business involves grain and meat production and renewable energy. Rastetter has been identified as a possible pick for agriculture secretary.

Donald Trump’s possible cabinet appointees

**Jeb Hensarling**  
*House Representative for 5th district of Texas*

Representative Hensarling, chair of the House Financial Services Committee, has been named as a potential pick for Secretary of the Treasury, though it is more likely to go to Steve Mnuchin. Hensarling was one of the first House chairmen to endorse Trump and has reportedly worked closely with vice-presidential candidate Mike Pence.

**Jeff Sessions**  
*Junior Senator from Alabama*

Senator Sessions was the only member of the Senate backing Trump for months. A member of the Senate Judiciary Committee and a former US attorney for the Southern District of Alabama and state attorney general, Sessions is under consideration for the attorney general position, though Rudy Giuliani is viewed as a more likely pick.

**David Perdue**  
*Junior Senator from Georgia*

A former businessman with executive business experience at companies such as Sara Lee Corporation, Haggar Clothing, Reebok, Pillowtex, Dollar General and Gujarat Heavy Chemicals, Senator Perdue has been identified as a possible candidate for secretary of the Commerce Department. Perdue’s 2014 Senate campaign allegedly served as inspiration for Trump’s campaign.

Donald Trump’s possible cabinet appointees

**Dr. Ben Carson**  
*Former neurosurgeon; Former 2016 Republican Presidential candidate*

Known for his candidacy for president in the Republican primary season, Dr. Ben Carson, a retired neurosurgeon, reported discussing a cabinet position with Trump. Having backed Trump after suspending his own campaign, Dr. Carson has been identified as a possible candidate for secretary of the Department of Health and Human Services.

**Steven Mnuchin**  
*Trump Campaign national finance chairman*

Former partner at Goldman Sachs and film producer, Steve Mnuchin once worked on building deals with Trump and now serves on his campaign as national finance chairman. Trump himself offered Mnuchin as a potential option for secretary of the Treasury.

**Forrest Lucas**  
*Cofounder of Lucas Oil*

Lucas is the founder of Lucas Oil, a manufacturer of automotive oils, lubricants, and additives. Reportedly, Lucas is the leading candidate for the position of secretary of the Interior, though it is almost unprecedented for an oil executive to obtain this position.

Donald Trump’s possible cabinet appointees

**Donald McGahn**  
*Trump campaign advisor*

McGahn is currently an adviser on Trump’s campaign and is noted for his assistance in assembling Trump’s list of potential Supreme Court nominees. Also a partner at Jones Day, he is a likely pick for White House counsel.

**Corey Lewandowski**  
*CNN contributor*

As Trump’s former campaign manager, Lewandowski has been a vocal Trump support even after leaving the campaign team. If Reince Priebus leaves his position at the RNC, Lewandowski has been named as possible replacement as RNC Chairman.

**David Bossie**  
*Deputy campaign manager*

Bossie was brought on to the Trump campaign team in September. He is a veteran DC player who has conducted investigations on the Clintons for over 20 years. If Reince Priebus leaves his position at the RNC, Bossie’s name has been also been floated as a possible replacement.

Experienced Republican executives identified as possible additions to cabinet

Donald Trump’s possible cabinet appointees

**Michael Flynn**  
*Retired US Army lieutenant general*

The former director of the Defense Intelligence Agency under Barack Obama, General Michael Flynn announced his support for Trump and has been a vocal critic of Clinton’s emails, calling into question the FBI’s ability to review 650,000 emails in eight days. He has been identified as a possibility for defense secretary or national security adviser. Flynn would need a waiver from Congress to be eligible for the secretary of defense position.

**Lew Eisenberg**  
*RNC finance chair*

Eisenberg is an insider in the Trump campaign, having led the fundraising effort for Trump as finance chair of Trump Victory. Eisenberg has been named as a potential option for commerce secretary.

**Trump children also rumored as potential additions**

Donald Trump Jr. is reportedly being considered for the position of secretary of the interior, while his sister Ivanka, who has also been instrumental in her father’s campaign, has been identified as a potential advisor to her father, whether it be in an official capacity or not. However, Ivanka Trump has stated she does not have any plans to work in her father’s administration.

Other Important People to Watch

Governor Mike Huckabee
Sean Spicer
Chris Cox, National Rifle Association
Senator Ted Cruz
Kellyanne Conway, Trump for President Campaign Manager
Governor Chris Christie
At least three states legalize recreational marijuana use

Marijuana ballot initiative results

- Recreational use passed
- Medical use passed
- Recreational use failed
- Medical use failed
- Not yet called

Three states voted to raise the minimum wage, one failed to lower it for young workers

Minimum wage ballot initiative results

![Map of the United States showing states where minimum wage increases and decreases passed or failed. States with green shading indicate minimum wage increases passed. States with red shading indicate minimum wage increases failed. States with gray shading indicate no change in minimum wage.]

Source: Ballotpedia; 2016.
Gun control measures pass in at least two states

Gun control ballot initiative results

Sugar Sweetened Beverage Tax

Oakland, California Passed
Albany, California Passed
San Francisco, California Passed
Boulder, Colorado Passed
FDA’s Calorie Disclosure Rule

Take-Away’s

• Infrastructure
• Jobs
• Focus on Less Regulation and Regulatory Control
• Supreme Court
• Look for President-Elect Trump to work together with his detractors
  • Paul Ryan (Taxes)
  • Ben Sasse (Health Care)
  • China (President Apparently Tweeted Congratulations)
FDA’s Calorie Disclosure Rule

NAMA’s Government Affairs Team – Here to Assist the Industry

Eric Dell
Senior Vice President, Government Affairs
edell@namanow.org

Sandy Larson
Sr. Director & Counsel Government Affairs
slarson@namanow.org

Sheree Edwards
Regional Legislative Director, Government Affairs
sedwards@namanow.org

Pam Gilbert
Director of Association Services
pgilbert@namanow.org

Marilyn Dent
Association Services Manager/Executive Assistant
mdent@namanow.org